

Video days - Step 1



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You are now added to our database

THANK YOU

GRACIAS ARIGATO SHUKURIA BOLZIN MERCI



Task for the following 6 days:

Explain all the communication that take place in the above scenario. You must explain it via video.

Target group of the video are other multimedia design students.

Mail your groupnames to jhi@cphbusiness

Step 1: Use qualitative interviews to locate the most important parts to explain.

Step 2:

What information will you present in your video?

What communication does actually take place between the browser, web server and database server?

Step 3:

Thematics and Story

How will you convey the information using video?

Your group will create the video _____

Use Hero's journey, the Hollywood model or similar to build the story. Describe your story using a storyboard.

Present your storyboard to JHI.

Step 4:

Create your suggested solution.

Film and edit your video.

Step 5:

Take notice: The video should be no longer then 10 minutes!

Remember credits for your group members.

Use the [cphbusinesslogo](#).

Step 6:

Is the video able to hold the target group's attention?

How does the target group understand the video?

Will the video help them understand the subject?

What changes could help to improve the understanding by the target group? ...

Test your product on the target group:

-- create questions and setting to test the video.

-- perform a testshowing of your movie .

-- collect your test results.

Step 7:

Implementation.

Upload the video to the following Vimeo group:

<http://vimeo.com/groups/273814> with the tag #cphbusinessmul15

Remember to include your group number in the video title.

Step 8:

Prepare a presentation based on your process notes...

All groups must be present and ready to present their process and show the video Wednesday @ 8.30 – we all meet in room 3.12

